

Guidelines

Eligibility. This contest is open to Vancouver Island residents, who currently attend elementary, middle, or high school (public or independent) in the Capital Regional District (CRD). Entries must be received by the Vancouver Island Health Authority (“Island Health”) **no later than 11:59 P.M. May 17, 2018**. To be eligible, neither you nor any member of your immediate family may be an employee of the Island Health Office of the Chief Medical Health Officer or Communications and Stakeholder Engagement Department.

Social media campaign. To be eligible, you must regram our infographic, or post a photo (the “Photo”) or poster (the “Poster”) on active school travel on Instagram with the hashtag #way2gogirls [@vanislandhealth](#). An online tool may be used to create a Poster. If you and a friend are pictured, your friend must also have parental permission to use Instagram.

You must be attending a K-12 school in the CRD. A parent or guardian may make a submission on your behalf.

If you do not have access to Instagram, email us at way2go@viha.ca with the subject line “I want to enter the Way2Go! contest”. You can also send your photo or poster to have it shared on Instagram.

Winning entrants must correctly answer a mathematical age-appropriate skill-testing question before the prize will be awarded.

Inappropriate Content. Island Health reserves the right to refuse entries that are deemed by Island Health contain inappropriate content. Inappropriate content includes any content that:

- is racist, sexist, threatening, hateful, homophobic, obscene or pornographic;
- depicts nudity;
- is slanderous or defamatory in nature;
- depicts violence or which encourages or condones violence;
- depicts or encourages illegal activity;
- includes any personal information beyond the likeness and first name of any one, including any one depicted in the video.

Using Instagram. By submitting your entry, you agree that you have read and agreed to Instagram's terms for providing service (<https://help.instagram.com/>), and have received the permission of your parent or guardian to use Instagram (age 13+ only). A parent or guardian may make a submission from their account on behalf of a student. You understand that Instagram is not sponsoring, endorsing or administering this contest and is in no way responsible for this contest.

Copyright. By submitting your entry, you agree and warrant that you are the author and owner of the Photo or Poster and that these do not infringe on any other copyright or any other rights of any third party. The Photo or Poster must be original and created by the person making the submission. If other people were involved in the making of the Photo or Poster, including any persons portrayed in the Photo or Poster, you warrant that you have received any and all necessary consents, licenses, clearances, releases, waivers of moral rights, assignments and any other required approvals from those people to give you full rights, title and interest to the Photo or Poster and to transfer those rights, title and interest to Island Health. You assign all rights, title and interest in the Photo or Poster, including copyright, to Island Health and you hereby waive and release in favour to Island Health all moral rights you have in the Photo or Poster.

Liability. The contest entrant agrees to assume any and all risks and waive any claims against Island Health, Island Health staff and any Island Health affiliates in relation to any injury, death, damage or loss of property, revenue or profits, whether direct or indirect, arising from their participation in this contest whether the injury, death, damage or loss arises through negligence or otherwise. The contest entrant will be liable and hold harmless Island Health and its employees against all actions, claims, demands, judgments, or other allegation arising from the making of the contest entrant's video, including any claims for infringement of copyright, trademark or other intellectual property.

The contest entrant hereby releases and discharges Instagram from any and all risks and waives any claims against Instagram.

Publicity. Except where prohibited, each contestant and their parent(s) or guardian(s) consents to the use, reproduction, publication, transmission and/or broadcasting of his/her name, address, likeness, school, age, grade and/or prize information, without compensation, in any advertisement, publication or promotion, for general news or other information purposes. Winners must also consent to their photographs being taken by the contest organizers for the same purposes, without further compensation. Each contestant (and his/her parent or guardian, if applicable) irrevocably and in perpetuity grants the contest organizers, without compensation, the right to use the Photo or Poster, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the Photo or Poster worldwide, by any means.

Winner Selection. Winners will be selected by random draw. Each submission is considered an entry to the draw. A maximum of one entry is allowed for each week day during the campaign, to a maximum of nine total entries.

Winners will be notified through Instagram, by e-mail or through their school by **May 25, 2018** and the winners will be announced on <http://way2go.islandhealth.ca>, [Instagram](#), [Facebook](#), and [Twitter](#). Only the winning entries will be notified. Selected Photos or Posters may appear on Island Health publications, websites and online postings.

General Terms. Island Health reserves the right to cancel, terminate, modify or suspend this contest

for any reason, without notification to any contestant. These rules may be changed without notice or reason. By entering this contest, the contestants agree to abide by these rules.

Applicable Law. This contest shall be governed by and construed in accordance with the laws of British Columbia and any applicable laws of Canada. This contest is void where prohibited by law.